Katie Susko

linkedin.com/in/katiesusko
(734)-934-2921
katiesusko@gmail.com

B.A. in Professional Writing, Editing, and Publishing, Michigan State University, May 2016
Studied Abroad in London, U.K., Summer 2014: Creative People in Creative Places

Professional Experience

Editorial Intern
Michigan State University Press, East Lansing, MI, January 2015-Present

- Edited journals, books, and manuscripts for grammatical, consistency, and design issues
- Created and managed editorial schedules for journals and books in all stages of the editorial process

Head Copy Editor
Vim Magazine, East Lansing, MI, August 2015-Present

- Managed a team of four new editors in developmental and copy editing and magazine and blog content, implementing the AP style guide
- Maintained and created a schedule to track developmental edits, copy edits, spread design, and blog posting

Writer & Clerk
MATRIX: Center for Digital Humanities & Social Sciences, August 2015-Present

- Updated the organization's website to showcase current projects and project partners
- Researched current events to relate to the organization through original blog content
- Created internal communications documents to explain digital processes and workflow

App Development/Video Production Intern
Penguin Random House, Manhattan, NY, June 2015-August 2015

- Completed competitive analyses of YouTube channels and mobile applications to improve the company's digital presence
- Collaborated with product managers, designers, and developers to redesign and repurpose existing mobile applications
- Researched accessibility and usability tactics to find best practices in mobile applications

Cofounder
Conecter App, East Lansing, MI, January 2015-August 2015

- Founded a service for college students centered around a mobile application
- Pitched business idea to potential funding partners
- Created layout templates, logos, and other branding material using Adobe InDesign and Adobe Illustrator

Skills

Advanced proficiency in Adobe Illustrator, InDesign, and PhotoShop; Microsoft Office Suite, Wordpress, Google Drive, Basecamp, Dropbox, Weebly
Basic proficiency in HTML, CSS, iMovie, Final Cut Pro, Spanish Language

Additional Coursework

Graphic design, studio art, textile materials and design, content management, grammar and style, info graphics and document design, public relations